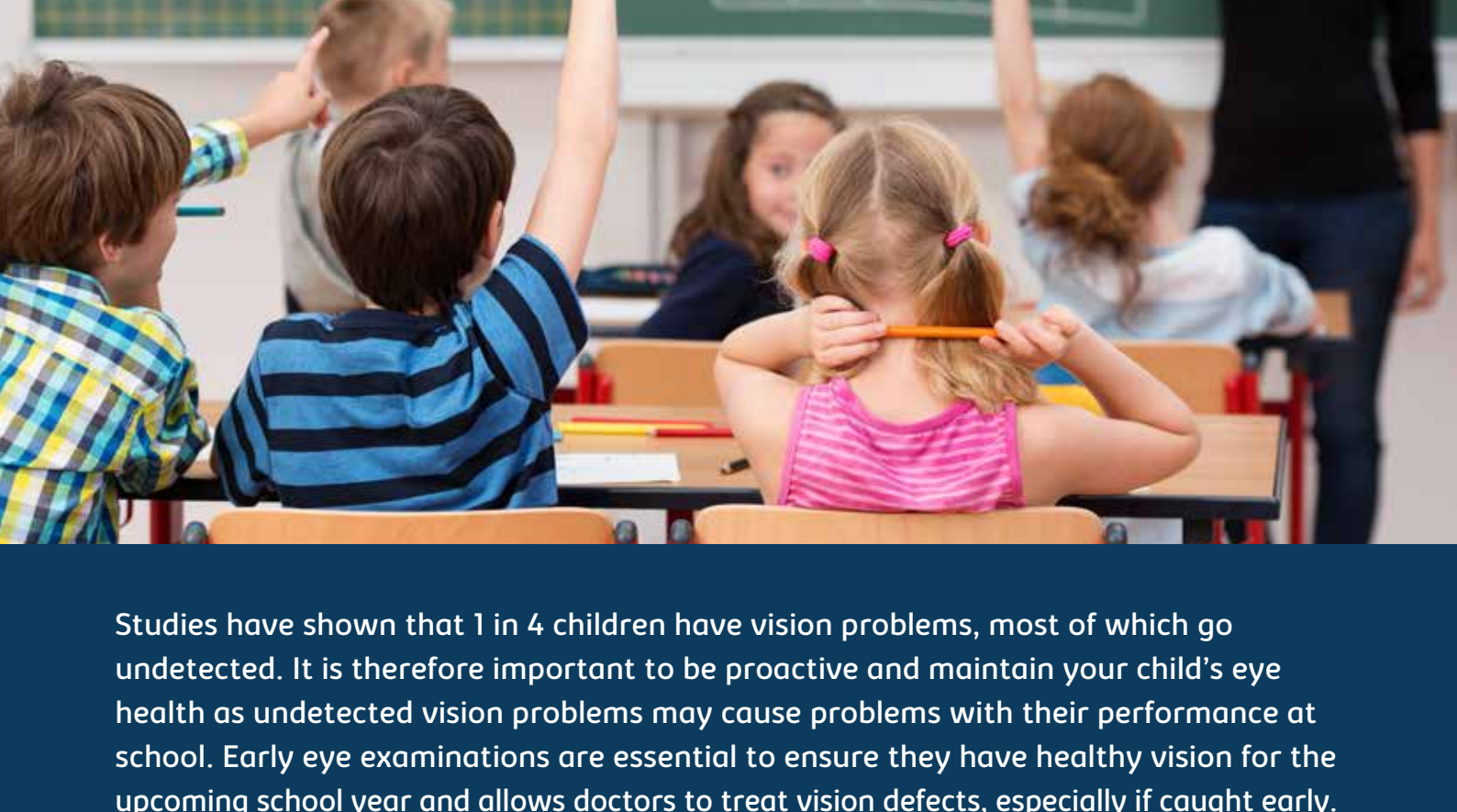


In this issue

- ▶ Summer is almost over, is your child ready for school?
- ▶ 10% off your back to school shopping
- ▶ Upcoming Visiting Consultant Schedule
- ▶ Employee of the Month – July 2020
- ▶ Digital Eye Strain and Prevention
- ▶ Keratoconus and Modern Treatments
- ▶ Contributing to the Community
- ▶ Collaborations



Summer is almost over, is your child ready for school?



Studies have shown that 1 in 4 children have vision problems, most of which go undetected. It is therefore important to be proactive and maintain your child's eye health as undetected vision problems may cause problems with their performance at school. Early eye examinations are essential to ensure they have healthy vision for the upcoming school year and allows doctors to treat vision defects, especially if caught early.

The dedicated Paediatric department at Moorfields Dubai comprising of Consultants, Optometrists and Orthoptists, provides world-class comprehensive eye care services, in a warm and child friendly environment.

To book an appointment, call +971 4 429 7888 or visit moorfields.ae/Dubai

Moorfields Dubai brings you 10% off your back to school shopping

10% OFF
on **BACK TO SCHOOL** Collection*

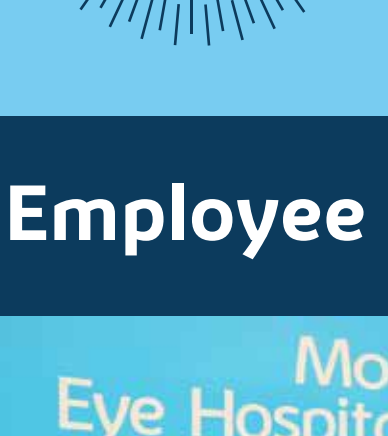
Download the app and use code **BTS10** at checkout



To help better prepare your child for school, we have collaborated with mumzworld.com to offer you a 10% discount on their back to school collection.

To take advantage of this offer, download the mumzworld app and use BTS10 at checkout.

Upcoming Visiting Consultant Schedule

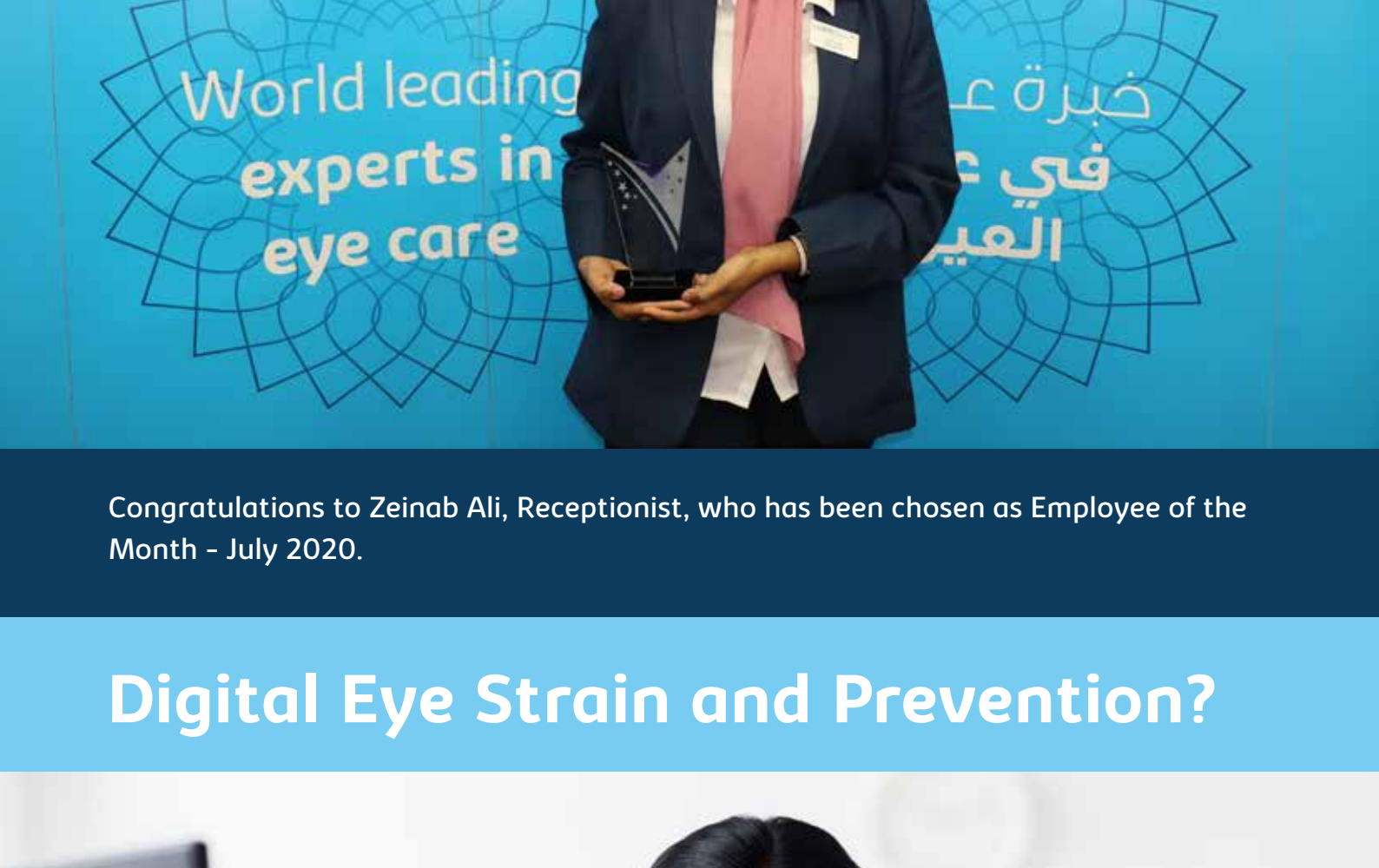


Dr. Khalid Alkhatayt
Visit dates: 5,12,19 & 26 September, 2020

MBBS, FEBO
Consultant Ophthalmologist, Specialist in
Oculoplastic Surgery

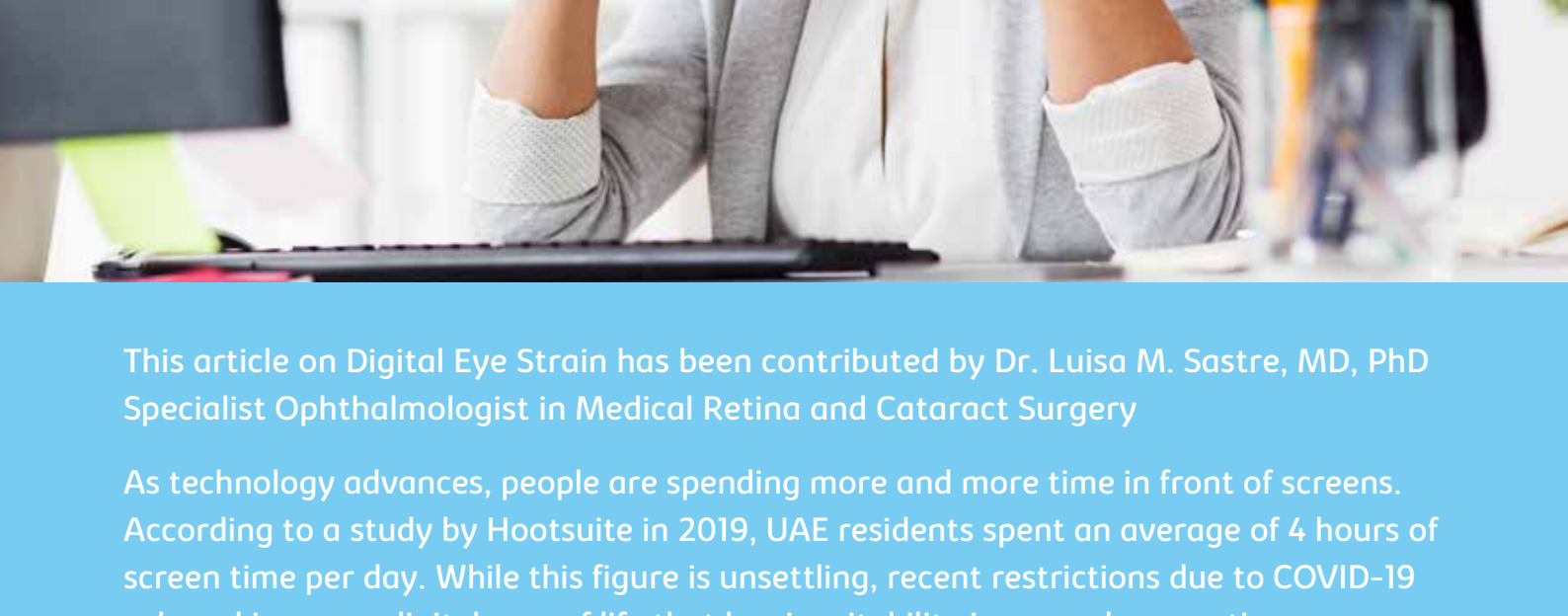
[Read full bio ▶](#)

Employee of the Month - June 2020



Congratulations to Zeinab Ali, Receptionist, who has been chosen as Employee of the Month - July 2020.

Digital Eye Strain and Prevention?



This article on Digital Eye Strain has been contributed by Dr. Luisa M. Sastre, MD, PhD Specialist Ophthalmologist in Medical Retina and Cataract Surgery

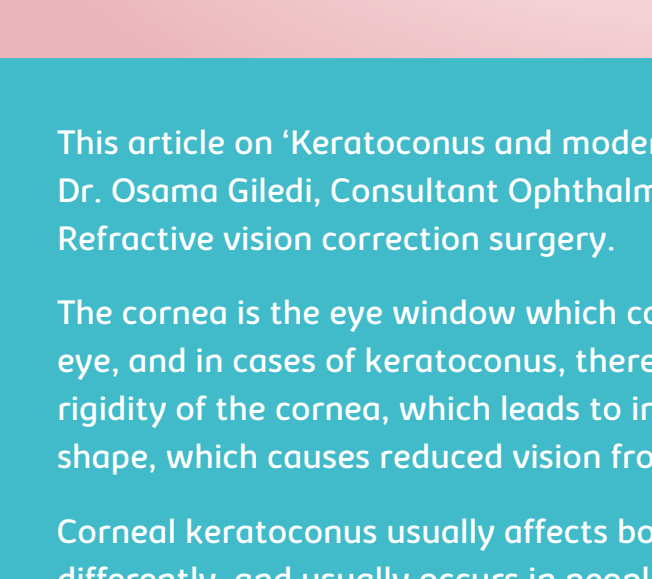
As technology advances, people are spending more and more time in front of screens. According to a study by Hootsuite in 2019, UAE residents spent an average of 4 hours of screen time per day. While this figure is unsettling, recent restrictions due to COVID-19 ushered in a new digital way of life that has inevitably increased screen time.

Whether people are working from home or e-learning, work, school, and social life have moved almost entirely online this year. The increased screen time can contribute to Digital Eye Strain (DES), a group of eye and vision-related problems that stem from viewing digital screens for prolonged periods.

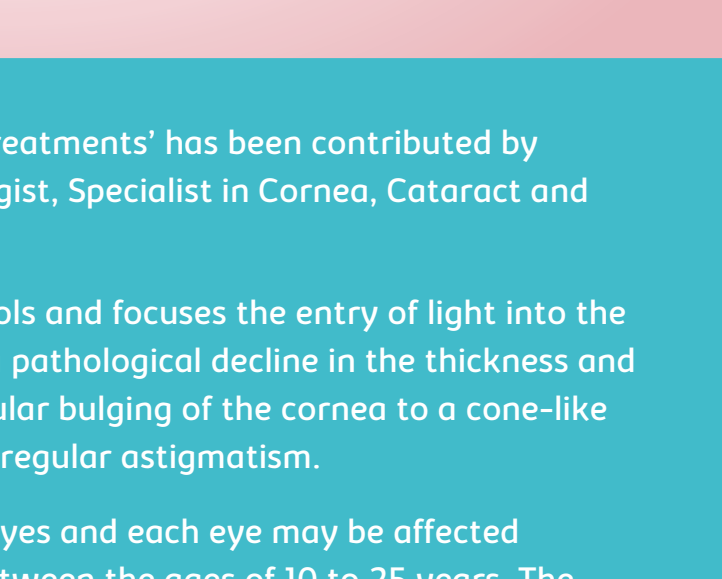
[Read more ▶](#)

Keratoconus and Modern Treatments

KERATOCUNUS



NORMAL



KERATOCUNUS

This article on 'Keratoconus and modern treatments' has been contributed by Dr. Osama Giledi, Consultant Ophthalmologist, Specialist in Cornea, Cataract and Refractive vision correction surgery.

The cornea is the eye window which controls and focuses the entry of light into the eye, and in cases of keratoconus, there is a pathological decline in the thickness and rigidity of the cornea, which leads to irregular bulging of the cornea to a cone-like shape, which causes reduced vision from irregular astigmatism.

Corneal keratoconus usually affects both eyes and each eye may be affected differently, and usually occurs in people between the ages of 10 to 25 years. The condition may progress for 10 years or more and then slow down or stabilize. As the condition progresses, vision becomes distorted and blurred, with an increased sensitivity to light and glare.

[Read more ▶](#)

Contributing to the Community



As part of our ongoing commitment to the community, we recently organised a webinar in collaboration with Executive Council of Dubai to raise public awareness about the importance of maintaining eye health.

If you represent an events company, government entity and a corporate or a healthcare facility and are interested in corporate webinars offered by Moorfields Eye Hospital Dubai, please contact eymen.baloglu@moorfields.ae or shereen.alnaser@moorfields.ae

Collaborations - Corporate & Healthcare Facilities

We are pleased to announce that we have extended our service offering and preferential rates to the following healthcare provider:



If you are a healthcare facility and would like to refer a patient for specialist eye care, we have a dedicated team to provide advice and ensure a simple and efficient process for you and your patients. Please visit www.moorfields.ae/dubai/referrals/

If you represent a corporate or a healthcare facility and are interested in special offers from Moorfields Eye Hospital Dubai, please contact shereen.alnaser@moorfields.ae or maha.aboughali@moorfields.ae

Walk-ins welcome 6 days a week
from Saturday to Thursday: 8.30am to 4.30pm

